



JOHNNY ACTION FIGHTS BACK • WE ARE DATA™

THE STRANGER IN THE HOUSE

**SEVEN SETTINGS. DO THEM TONIGHT. THEN POST THIS
ON THE REFRIGERATOR.**

**HE IS NOT AT THE DOOR. HE CAME IN THROUGH A
SCREEN THE SIZE OF YOUR HAND.**

**HE IS NOT LOOKING FOR YOUR CHILD SPECIFICALLY.
HE WILL CONTACT TWO HUNDRED CHILDREN THIS
MONTH. HE NEEDS ONE.**

**A PUBLIC PROFILE IS WHAT PUTS A CHILD IN THAT
LAKE. THIS PAGE TAKES HER OUT OF IT.**

THE ONE SENTENCE — SAY IT TODAY

**IF ANYTHING EVER GOES WRONG ONLINE, YOU COME
TO ME. I WILL NOT BE ANGRY. AND I WILL NOT TAKE**

YOUR PHONE.

SAY IT WHILE NOTHING IS WRONG. THAT SENTENCE IS THE DOOR SHE WILL COME THROUGH LATER. IF YOU HAVE NOT BUILT IT, THERE IS NOT ONE.

EVERY CHILD BELIEVES TELLING AN ADULT MEANS LOSING THE PHONE — AND LOSING THE PHONE MEANS LOSING EVERY FRIEND SHE HAS, ALL AT ONCE. HE IS COUNTING ON THAT. TAKE IT OFF THE SCALE.

PROMISE MADE — DATE:

1 MAKE EVERY ACCOUNT PRIVATE

WORTH MORE THAN EVERYTHING ELSE COMBINED. PRIVATE MEANS PEOPLE SHE APPROVED CAN SEE IT. PUBLIC MEANS STRANGERS CAN FIND HER.

ACCOUNTS SET TO PRIVATE:

2 TURN OFF LOCATION

EVERY APP THAT DOES NOT NEED TO KNOW WHERE SHE IS SHOULD NOT KNOW WHERE SHE IS. MOST OF THEM DO BY DEFAULT.

LOCATION OFF:

3 CLEAN THE FRIENDS LIST — TOGETHER

NOT AS AN INSPECTION. AS A HOUSECLEANING. ANYBODY SHE HAS NEVER MET IN PERSON, WITH HER ACTUAL EYES — QUESTION MARK NEXT TO THE NAME.

FRIENDS LIST REVIEWED:



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CONTINUED — SETTINGS 4 THROUGH 7, PLUS THE ONE THAT IS NOT A SETTING.

**4 ONLY APPROVED CONTACTS CAN MESSAGE HER
MOST PLATFORMS LET YOU SET THIS. THAT IS THE
FRONT DOOR LOCK.**

MESSAGING LOCKED DOWN:

**5 TURN OFF COMMENTS AND MESSAGES FROM
STRANGERS**

ON ANYTHING PUBLIC SHE HAS LEFT.

STRANGER CONTACT OFF:

6 THE GAMES

IF THERE IS A CHAT IN IT — AND THERE IS A CHAT IN IT — IT IS SOCIAL MEDIA WITH A CONTROLLER. GO INTO THE GAME SETTINGS AND TURN CHAT DOWN TO FRIENDS ONLY. AND CHECK THE HEADSET. A LOT OF THIS HAPPENS BY VOICE, WHERE NOTHING IS WRITTEN DOWN FOR ANYBODY TO FIND LATER.

GAME CHAT — FRIENDS ONLY:

7 CHECK PHOTOGRAPHS BEFORE THEY GO UP

NOT FOR WHAT SHE IS DOING. FOR WHAT IS BEHIND HER. THE SCHOOL NAME ON THE SHIRT. THE STREET SIGN. THE HOUSE NUMBER. THE BUS. HE BUILDS A MAP OUT OF THE BACKGROUND.

THE ONE THAT IS NOT A SETTING — AND MAY BE THE BEST ONE

THE DEVICE CHARGES IN THE KITCHEN OVERNIGHT. NOT IN THE BEDROOM.

ALMOST EVERYTHING BAD HAPPENS BETWEEN ELEVEN AT NIGHT AND FOUR IN THE MORNING, TO A TIRED CHILD, ALONE, WITH NO ADULT AWAKE IN THE HOUSE. YOU DO NOT HAVE TO WIN AN ARGUMENT ABOUT THE INTERNET TO WIN THAT ONE. YOU JUST HAVE TO MOVE A CHARGER.

CHARGER MOVED TO THE KITCHEN:

AND OPEN THE PARENTAL CONTROLS THAT ARE ALREADY BUILT INTO EVERY PHONE MADE TODAY. TWENTY MINUTES. NOT TO SPY — TO KNOW.



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THE SEVEN TELLS

THINGS YOU CAN SEE FROM ACROSS A ROOM.

1. THE SCREEN FLIPS.

EVERY TIME YOU WALK IN, THE PHONE GOES FACE DOWN OR THE APP SWITCHES. CHILDREN WANT PRIVACY AND THAT IS HEALTHY. WHAT YOU ARE WATCHING FOR IS A REFLEX. IT IS FAST. IT HAPPENS EVERY SINGLE TIME. AND IT IS NEW.

2. GIFTS THAT ARE NOT PACKAGES.

GAME CURRENCY. A GIFT CARD. CREDITS FOR SOMETHING. MONEY THAT SHOWS UP ON A DEVICE WITH NO EXPLANATION IS SOMEBODY BUYING SOMETHING. AND IT IS NOT THE GAME.

3. NEW VOCABULARY.

WORDS AND JOKES FROM SOMEWHERE YOU CANNOT IDENTIFY. SUDDENLY SHE HAS OPINIONS THAT ARE NOT HERS.

4. NEW APPS YOU HAVE NEVER HEARD OF.

ESPECIALLY ANYTHING WHERE THE MESSAGES DISAPPEAR, OR ANYTHING WITH A PASSCODE ON THE APP ITSELF. WATCH FOR AN APP HIDING INSIDE ANOTHER APP. IF YOUR TWELVE YEAR OLD HAS TWO CALCULATORS, THAT IS NOT A MATH PROBLEM.

5. A FRIEND NOBODY HAS MET.

SHE MENTIONS SOMEBODY A LOT AND YOU SLOWLY REALIZE NOBODY HAS EVER MET THIS PERSON. THAT IS NOT AUTOMATICALLY BAD. IT IS A THING TO KNOW ABOUT — NOT A THING TO FIND OUT ABOUT LATER.

6. MOOD AND CLOCK.

WITHDRAWN AFTER BEING ON THE PHONE. ANXIOUS WHEN IT BUZZES. SLEEPING WITH IT. UP AT THREE IN THE MORNING WITH IT — BECAUSE HE IS ON A DIFFERENT CLOCK, AND SOMETIMES A DIFFERENT CONTINENT.

7. SOMETHING IS OFF AND YOU CANNOT NAME IT.

TRUST THAT. THE ONES WHO GET HURT ARE THE ONES WHO TALK THEMSELVES OUT OF IT. YOU ARE NOT BEING PARANOID. YOU ARE BEING THE ADULT.

THREE MORE THAT ARE NOT ON ANYBODY'S LIST

HE MAY NOT PRESENT AS A HE. THE ACCOUNT MAY LOOK LIKE A FOURTEEN YEAR OLD GIRL WITH PHOTOGRAPHS AND FRIENDS AND A WHOLE LIFE ON THE PAGE. NONE OF IT HAS TO BE REAL. DO NOT SCREEN FOR MEN. SCREEN FOR STRANGERS.

THE SUDDEN OPINION ABOUT YOU. LISTEN FOR LANGUAGE THAT DOES NOT SOUND LIKE HER. PHRASING THAT CAME FROM SOMEWHERE ELSE. PART OF HIS JOB IS PUTTING DISTANCE BETWEEN THAT CHILD AND EVERY ADULT WHO COULD STOP HIM.

TWO ACCOUNTS. THE CLEAN ONE THE FAMILY FOLLOWS, AND THE REAL ONE. USUALLY ORDINARY TEENAGE BUSINESS — BUT ASK DIRECTLY AND WITHOUT DRAMA. DO YOU HAVE ANOTHER ONE?

ONE HONEST WARNING

MOST CHILDREN WHO ARE HURT ARE NOT HURT BY A STRANGER ON THE INTERNET. THEY ARE HURT BY SOMEBODY THE FAMILY ALREADY KNOWS AND TRUSTS. THESE SIGNS WORK FOR BOTH. IF THE PHONE TURNS OUT TO BE INNOCENT — DO NOT STOP LOOKING.



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**THE CONVERSATION — AND IF YOU FIND SOMETHING
THE NEXT SIXTY SECONDS DECIDE HOW ALL OF THIS
GOES.**

HOW TO OPEN IT

**DO NOT INTERROGATE. THE SECOND A CHILD FEELS
INVESTIGATED, THE DOOR SHUTS AND IT DOES NOT
OPEN AGAIN.**

**COME IN SIDEWAYS: I HEARD SOMETHING ON THE
RADIO ABOUT PEOPLE PRETENDING TO BE KIDS
ONLINE. HAS ANYBODY WEIRD EVER MESSAGED YOU?**

**ASK IT SIDE BY SIDE, NOT FACE TO FACE. IN A CAR.
DOING DISHES. WALKING SOMEWHERE. CHILDREN
TELL YOU HARD THINGS WHEN NOBODY HAS TO MAKE
EYE CONTACT.**

NEVER MAKE HER DEFEND THE FRIENDSHIP. THE INSTANT YOU SAY THAT PERSON IS DANGEROUS, SHE HAS TO PICK A SIDE — AND HE HAS BEEN BUILDING GOODWILL FOR SIX MONTHS. ASK ABOUT HIM INSTEAD. WHAT DO YOU TALK ABOUT? WHAT IS HE LIKE? HOW OLD IS HE?

IF YOU FIND SOMETHING — DO THIS, IN THIS ORDER

1. DO NOT GET ANGRY AT THE CHILD. SHE DID NOT DO THIS. IT WAS DONE TO HER. SAY THE WORDS OUT LOUD: I AM NOT ANGRY AT YOU. I AM ANGRY AT HIM.

2. DO NOT DELETE ANYTHING. SCREENSHOT IT. SAVE IT. THAT IS EVIDENCE.

3. DO NOT CONFRONT THE ACCOUNT. DO NOT MESSAGE HIM. DO NOT TIP HIM OFF. HE WILL VANISH AND TAKE EVERYTHING WITH HIM.

4. REPORT IT TO THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN — CYBERTIPLINE.ORG OR 1-800-843-5678. THEY WILL WALK YOU THROUGH IT.

5. ASK FOR TAKE IT DOWN BY NAME — TAKEITDOWN.NCMEC.ORG. FREE SERVICE THAT HELPS GET IMAGES OF A MINOR OFF PLATFORMS.

6. CALL YOUR LOCAL LAW ENFORCEMENT. THIS IS EXACTLY THE CALL THEY WANT TO GET.

7. IF IT IS THE MONEY VERSION — DO NOT PAY. PAYING HAS NEVER ONCE ENDED IT. IT MARKS THE CHILD AS SOMEBODY WHO PAYS AND STARTS THE SECOND ROUND. BLOCK. SAVE EVERYTHING. REPORT. AND

STAY WITH THE CHILD.

THEN SAY THIS. OUT LOUD.

**YOU ARE NOT IN TROUBLE. THIS IS NOT YOUR FAULT.
WE ARE GOING TO FIX THIS TOGETHER.**

**AND THEN STAY. DO NOT SAY THOSE THREE
SENTENCES AND WALK OUT OF THE ROOM SATISFIED.
SHE HAS BEEN CARRYING IT ALONE FOR WEEKS AND
SHE IS WATCHING YOUR FACE TO SEE IF YOU MEANT
IT. SIT DOWN. LET IT BE QUIET FOR A WHILE.**

**OVER THE NEXT FEW WEEKS, KEEP AN EYE ON HER —
NOT ON THE PHONE. ON HER. IF SHE IS NOT SLEEPING,
NOT EATING, NOT SEEING FRIENDS, NOT HERSELF —
GET HER TO SOMEBODY WHO KNOWS WHAT THEY ARE
DOING. THE DOCTOR. THE SCHOOL COUNSELOR. A
REAL ONE.**

KEEP THESE NUMBERS ON PAPER

**NCMEC CYBERTIPLINE — 1-800-843-5678 —
CYBERTIPLINE.ORG**

**TAKE IT DOWN (IMAGE REMOVAL) —
TAKEITDOWN.NCMEC.ORG**

**988 SUICIDE & CRISIS LIFELINE — CALL OR TEXT 988
LOCAL POLICE OR SHERIFF —**

YOUR STANDING ORDER — SIX WORDS

CAN YOU CERTIFY WHAT YOU ARE HOLDING?

**FIVE MINUTES AND ONE PROMISE. THAT IS THE WHOLE
JOB. HIS ENTIRE OPERATION RESTS ON ONE LIE HE**

**PLANTS IN A CHILD'S HEAD — THAT YOU WOULD BE
DISGUSTED, AND THAT SHE WOULD BE ALONE. TAKE
IT AWAY FROM HIM. TODAY.**

WE ARE DATA. KEEP THE SIGNAL CLEAN.

**FALL IN — JOHNNYACTIONARMY.COM — FREE,
ALWAYS**